

# STARRON GROUP

Company Profile



Your Trusted Partner in

- ◆ Trading
- ◆ Aviation
- ◆ Travel
- ◆ Hospitality

## Our Vision

To be the preferred supplier, host, vendor and service provider in Sri Lanka in the fields of General Trading, Hospitality, Travel and Aviation to our valued clients in Sri Lanka and globally.

## Our Mission

To provide quality goods and services to our clients and create new opportunities for the betterment of our clients while keeping our core business ethics and standards at highest levels.

## Company History at a Glance

In 1988, **Starron Trading Pvt Ltd** (<http://starrongroup.com/>) was born with a capital of Rs. 1,000,000.00. The company's main area of business was ship chandelling for vessels calling at the Colombo port until we began to diversify in the early 90's. Since then the focus of the company gradually moved to Indenting of General Merchandising after identifying a significant need for imports of various materials into Sri Lanka. After focusing on the import of food items, by 2002 we were one of the main players in the local market for the direct import of raw materials for the confectionary industry with our own warehouse to facilitate our stocks and distribution. We are honored to be the local agents and distributors for many renowned suppliers from many parts of the globe.

## Our Subsidiaries



### Starron Exports (PVT) Limited

Established in 2002 to export value-added Sri Lankan spices and produce to our existing market as well as new clientele. This gives us the ability to cater to any company or individual requiring both import and export services.



### Starron Air Services (PVT) Limited

This division was established in 2005 to provide services and act as agents of aircraft lessors on wet lease, dry lease and on charter basis. Starron Air is the mandated agent for Air Class Lineas Aereas of Uruguay to remarket its B727-200F fleet and Embraer 145LR fleet of Dniproavia of Ukraine.

We are the authorized marketing agent of EDC Corporation of USA who are the PMA (Part Manufacture Authorization) manufactures of spare parts of Boeing, Airbus, Gulfstream, Bombardier and Hawker fleet. All spares are FAA approved.



## Our Subsidiaries



### Starron Nature Resorts (PVT) Limited

Looking to the future, in 2006 Starron Nature Resorts was established in order to cater to the local tourist market. City dwellers who were looking to get away from their hectic lifestyle and to reconnect with nature wildlife. The result was "The Other Corner" or "TOC" specialty lodge. with the boom in tourism after the civil war ended in 2009, we are very proud to have developed "TOC" to what it is today from its original two-family occupancy.

Embodying the epitome of Sri Lankan country-side hospitality, and with its proximity to nature both on the property and at the nearby national parks, we are proud to say that TOC was adjudged as the WINNER of "CERTIFICATE of EXCELLENCE" for year 2013, 2014 and 2015 by "Trip Advisor". For more info visit; [www.tocsrilanka.com](http://www.tocsrilanka.com)



### Starron Bird and Wildlife Tours (PVT) Limited

Established in 2011 to provide tour services to our guests at the TOC as well as other traveller's interested in Sri Lanka's wildlife and various outdoor activities. Visit us at <http://www.starronbirdandwildlife.com>

## Our Subsidiaries



### Starron Tours (PVT) Limited

In order to widen our reach on in-bound tours, we established Starron Tours in 2012. Which has, since its inception, provided a variety of custom in-bound tours to clients from around the globe. We have our representatives in Australia, Singapore, UK, Italy, USA, China and India.

Visit us at [www.starrontours.com](http://www.starrontours.com)

## Our team

Starron Group's employment contingent consists of nearly 70 members who are provided with training and opportunities for career progression. Together we provide our best efforts to ensure the highest standard of service on every level.

## Our Corporate Office

No. 1, Dr. E. W. Adikaram Mawatha, Pita-Kotte, Sri Lanka

Tel: +94-117-399500 / 2829265 / 2822011

## Our warehouse

No 328/2, High level Road, Makumbura, Pannipitiya, Sri Lanka.

# Our Trading Products



Dairy



Malt



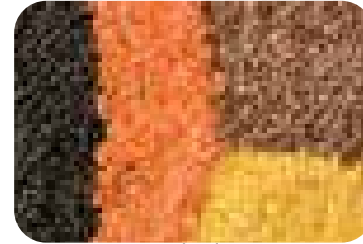
Cocoa



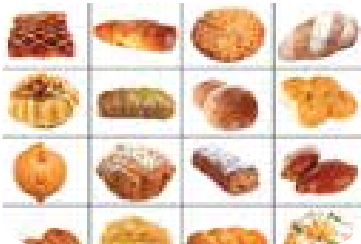
Palm products



Soya



Food pulses



Bakery Items



Confectionary Materials



Flexible Packaging Materials

## Our Business Partners - Trading



Corn Products – Malaysia  
Madhya Pradesh Glychem Industries Ltd  
Novozymes A/S



**ANEKA BUMI KENCANA, PT**

## Our Metal and Precious Stone Products

We are the Mandated representative of BMVL of Tanzania for following products;



Diamonds



Gold Nuggets/Dore



Iron Ore



Copper Cathodes





## Our Business Partners – Aviation



PMA Aircraft Spare Parts



## Our Business Partners – Hospitality



## Our Bankers



## Our Bankers

Corporate Management Systems (PVT) Limited

## Auditors

Philip Juliana & Co

## Board of Directors

### Rahula Dassenaieke – CEO/Managing Director

Starting his career as a banker at Indo Suez Bank in Colombo in 1983, in 1988 he ended his banking career to establish STARRON TRADING (PVT) LTD.

Due to his tenacity, foresight, and focus on delivering quality with integrity, Rahula turned Starron into a profitable group of companies in the midst of stiff competition. He is also an avid wildlife photographer and a Senior Member of the Wildlife and Nature Protection Society of Sri Lanka.

### Shyami Dassenaieke – Director

Having been the owner and director of a successful hair and beauty business for over 20 years, Shyami brings her management experience and eye for detail to our travel and hospitality arms. From TOC to our inbound tours, Starron clients experience a personalized touch due to Shyami's staff training and daily management.

### Ruminda Dassenaieke - Director

An aviation professional who has been working for KLM Royal Dutch Airlines from 1984 until 2011 in the capacities of Station Manager, Dhahran, Saudi Arabia and Dubai, Regional Manager Operations for Middle East, Bangladesh, Pakistan and Sri Lanka for KLM & Air France based in Dubai, UAE. He holds a Flight Operations License for KLM Fleet issued by the Dutch Civil Aviation and has worked in Flight Operations, Cargo, Passage and Ground Services during his tenure with KLM.

THANK YOU !

[www.starrongroup.com](http://www.starrongroup.com)